IMN Party Pulse™ Warm Call Reports

Bring more to the party

An Innovative E-Communications Solution for Direct Selling

Simplify call targeting and improve consultant effectiveness with Warm Call reports. Consultants see who opened their newsletters, who read about hostess specials and career oppurtunities, what product information most interested them, and how to contact readers by phone or e-mail.

Activity summary shows the number of emails sent, delivered and opened.

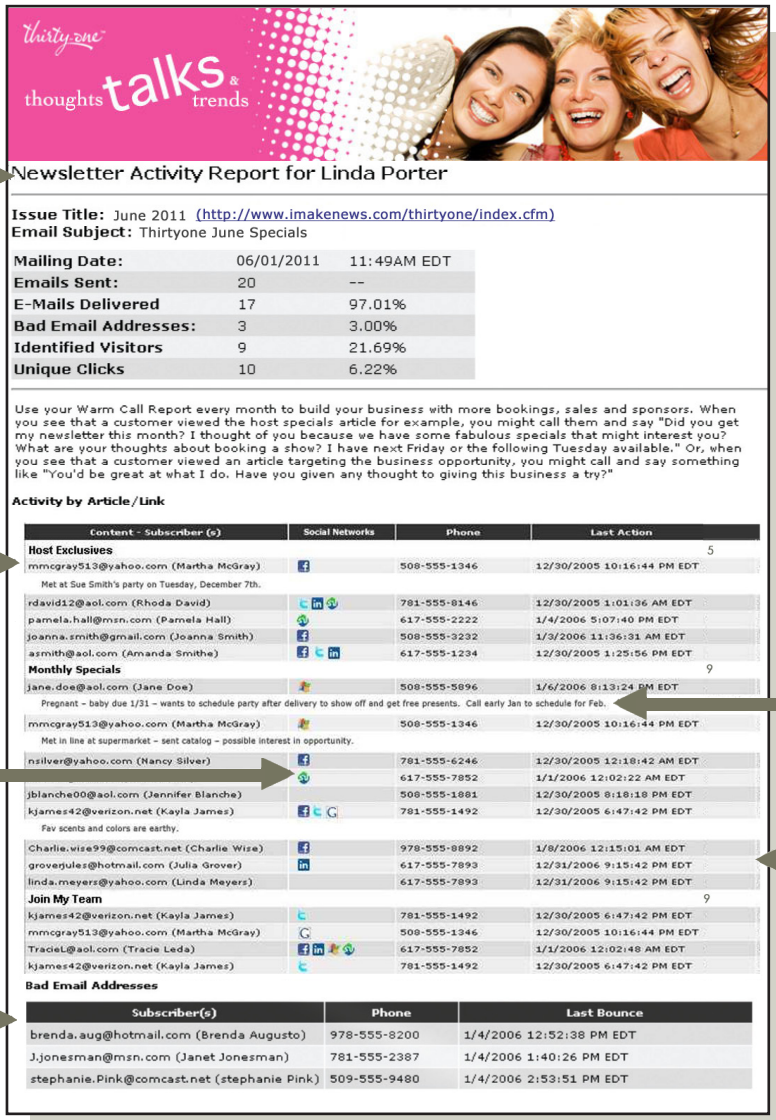
Shows who opened the newsletter and who read what content, enabling consultants to work more efficiently

Social media tracking provides consultants with outreach insight.

Bad email addresses are listed for updating by the consultant so no one misses an issue.

Consultant's notes provide additional customer information.

Reports provide names, email addresses, and phone numbers so call follow-up is easy.



Newsletter Activity Report for Linda Porter

Issue Title: June 2011 (http://www.imakenews.com/thirtyone/index.cfm)
Email Subject: Thirtyone June Specials

Mailing Date:	06/01/2011	11:49AM EDT
Emails Sent:	20	--
E-Mails Delivered	17	97.01%
Bad Email Addresses:	3	3.00%
Identified Visitors	9	21.69%
Unique Clicks	10	6.22%

Use your Warm Call Report every month to build your business with more bookings, sales and sponsors. When you see that a customer viewed the host specials article for example, you might call them and say "Did you get my newsletter this month? I thought of you because we have some fabulous specials that might interest you? What are your thoughts about booking a show? I have next Friday or the following Tuesday available." Or, when you see that a customer viewed an article targeting the business opportunity, you might call and say something like "You'd be great at what I do. Have you given any thought to giving this business a try?"

Activity by Article/Link

Content - Subscriber (s)	Social Networks	Phone	Last Action
Host Exclusives			5
mmcgray513@yahoo.com (Martha McGray)		508-555-1346	12/30/2005 10:16:44 PM EDT
Met at Sue Smith's party on Tuesday, December 7th.			
rdavid12@aol.com (Rhoda David)		781-555-8146	12/30/2005 1:01:36 AM EDT
pamela.hall@msn.com (Pamela Hall)		617-555-2222	1/4/2006 5:07:40 PM EDT
joanna.smith@gmail.com (Joanna Smith)		508-555-3232	1/3/2006 11:36:31 AM EDT
asmith@aol.com (Amanda Smithe)		617-555-1234	12/30/2005 1:25:56 PM EDT
Monthly Specials			9
jane.doe@aol.com (Jane Doe)		508-555-5896	1/6/2006 8:13:24 PM EDT
Pregnant – baby due 1/31 – wants to schedule party after delivery to show off and get free presents. Call early Jan to schedule for Feb.			
mmcgray513@yahoo.com (Martha McGray)		508-555-1346	12/30/2005 10:16:44 PM EDT
Met in line at supermarket – sent catalog – possible interest in opportunity.			
nsilver@yahoo.com (Nancy Silver)		781-555-6246	12/30/2005 12:18:42 AM EDT
		617-555-7852	1/1/2006 12:02:22 AM EDT
jblanche00@aol.com (Jennifer Blanche)		508-555-1881	12/30/2005 8:18:18 PM EDT
kjames42@verizon.net (Kayla James)		781-555-1492	12/30/2005 6:47:42 PM EDT
Fav scents and colors are earthy.			
Charlie.wise99@comcast.net (Charlie Wise)		978-555-8892	1/8/2006 12:15:01 AM EDT
groverjules@hotmail.com (Julia Grover)		617-555-7893	12/31/2006 9:15:42 PM EDT
linda.meyers@yahoo.com (Linda Meyers)		617-555-7893	12/31/2006 9:15:42 PM EDT
Join My Team			9
kjames42@verizon.net (Kayla James)		781-555-1492	12/30/2005 6:47:42 PM EDT
mmcgray513@yahoo.com (Martha McGray)		508-555-1346	12/30/2005 10:16:44 PM EDT
TracieL@aol.com (Tracie Leda)		617-555-7852	1/1/2006 12:02:48 AM EDT
kjames42@verizon.net (Kayla James)		781-555-1492	12/30/2005 6:47:42 PM EDT

Bad Email Addresses

Subscriber(s)	Phone	Last Bounce
brenda.aug@hotmail.com (Brenda Augusto)	978-555-8200	1/4/2006 12:52:38 PM EDT
J.jonesman@msn.com (Janet Jonesman)	781-555-2387	1/4/2006 1:40:26 PM EDT
stephanie.Pink@comcast.net (stephanie Pink)	509-555-9480	1/4/2006 2:53:51 PM EDT

IMN | 200 Fifth Ave. Waltham MA 02451 | www.partypulse.com | 1-866-964-6397, ext. 7237

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